

Dear Community Business Leader,

I am writing to invite you to partner with us in launching the **Pleasant Grove Flag Football League**, beginning **March 13–14**. This league is designed to provide a positive, structured, and affordable athletic opportunity for children, emphasizing teamwork, discipline, and character development. Check out our website link at www.PGFSL.org.

The league will serve families from Pleasant Grove and surrounding communities including Hueytown, Bessemer, Adamsville, Ensley, Fairfield, Oak Grove, and other areas on the western side of Birmingham.

The **primary purpose of this fundraiser** is to provide **scholarships for children whose families are unable to afford the registration fee**, ensuring that no child is excluded due to financial hardship. Funds raised will also help cover essential costs such as **field maintenance, equipment, advertising, and referees**, allowing the league to operate safely and responsibly.

We are inviting local businesses to partner with us as **league sponsors**. Your support will directly impact children and families while also demonstrating your business's commitment to the wellbeing of our community.

Sponsorship Levels

- **Title Sponsor – \$2,500**
- **Platinum Sponsor – \$1,000**
- **Gold Sponsor – \$500**
- **Silver Sponsor – \$250**

All sponsors will have **signage displayed at the field throughout the season**, providing consistent visibility to families and community members attending games.

Your generosity will help us remove financial barriers, invest in young people, and create a positive environment where children can grow and thrive.

Thank you for considering this opportunity to make a meaningful impact in our community. If you would like additional information or wish to participate, please feel free to contact me.

Sincerely,

Dan Williams
First Baptist Church Pleasant Grove
(205) 790-3768
Dan@fbcp.org



2026 BUSINESS SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR — \$2,500

Premier League Sponsor Recognition

- Large custom sponsor sign prominently displayed at the field
 - Logo/name featured on league signage and promotional materials
 - Public recognition at Opening Day and league events
 - Recognition on league communications and social media
 - Opportunity to provide promotional items or giveaways at events
-



PLATINUM SPONSOR — \$1,000

- Large sponsor sign at the field
 - Business name/logo on league signage and materials
 - Public recognition during league events
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GOLD SPONSOR — \$500

- Medium sponsor sign at the field
 - Business name recognized on promotional materials
 - Public acknowledgment during league events
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SILVER SPONSOR — \$250

- Sponsor sign displayed at the field
 - Business name listed among league supporters
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FIELD SIGNAGE DISPLAYED ALL SEASON

Please email the following information to Dan@fbcpg.org.

 **SPONSORSHIP COMMITMENT FORM**

Pleasant Grove Flag Football League

Thank you for supporting youth in our community!



Business Information

Business Name: _____

Contact Person: _____

Phone: _____

Email: _____

Business Address: _____

Sponsorship Level (Please Check One)

- Title Sponsor — \$2,500
- Platinum Sponsor — \$1,000
- Gold Sponsor — \$500
- Silver Sponsor — \$250
- Other Donation Amount: \$ _____

Sponsor Recognition Details

How would you like your business name to appear on signage?

- I will email my business logo
- I need assistance with a simple text-only sign

Payment Information

- Check enclosed (payable to: First Baptist Church Pleasant Grove)
- I will deliver payment in person
- Could you come by and pick it up

Optional

- I am interested in providing promotional items or coupons at league events
- I would like more information about volunteering

Signature: _____ **Date:** _____

 **Return this form to:**

Pastor Dan Williams

First Baptist Church Pleasant Grove, 724 4th St, Pleasant Grove, AL 35127

(205) 790-3768

Dan@fbcpg.org